



About us

Established in 2002, The IT Job Board has rapidly become one of the leading IT recruitment specialists in the UK and Europe.

We have built up a database of 830,000 quality IT professionals who consider our site to be an essential resource when searching for their next role.

This makes it the ideal place to source the most talented IT professionals in the market.

Why choose us?

Our Marketing Strategy

We adopt a comprehensive online marketing strategy across search engines, social media, IT portals and through email marketing to attract qualified candidates for your vacancies.

Our Candidate Database

We have an extensive database which incorporates 70% of the entire IT workforce in The UK which will provide you with access to both active and passive candidates in the market.

Direct Advertiser Benefits

We want to ensure you get the most out of your advertising campaign. Our hands-on account management approach will provide you with the best practice tips and advice to assist you to make your campaign a success. In addition, The IT Job Board will refresh your jobs 3 times a day to ensure your roles are viewed by more candidates, more often.

Current Site Statistics

Page impressions	2,134,209	Unique users	163,103
Visits	293,851	Jobs viewed	422,837
No. of live jobs	7,377	Applications	82,336

Rate Card

Job Advertising - Branded Job Posting Slots

Flexible advertising

(min. 3-month contract)

	Cost per month
Capped at 100 jobs a month	£5,000
Capped at 50 jobs a month	£4,000
Capped at 20 jobs a month	£3,000
Capped at 10 jobs a month	£2,000
Capped at 5 jobs a month	£1,500

Job Advertising - Branded Job Posting

These can be pre-bought in bulk with a 12-month expiry date.

Number of postings

Cost per posting

1	£550
2-5	£440
6-10	£385
11-50	£330
51-100	£220
101+	£199

Postings are valid for a 30 day period

Branding Options

Homepage Banner	£1,250 per month
Homepage Button	£350 per week
Profile Page	£350 per month
Sponsored Email	£500 per group

Targeted Services

Targeted Email Campaign	£1,750 per campaign
Targeted E-Shot	£1,500 per e-shot

Managed Services

Managed Campaign	£3,000 per campaign
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